



PRODUCT LAUNCH: UNVEILING OF THE NEW COFACE BI PRODUCT – URBA360

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**GLOBAL BUSINESS DEVELOPMENT LEADER,
BUSINESS INFORMATION, COFACE**

URBA360

THE POWER TO SEE
WHAT IS NOT EVIDENT



Provides a holistic risk management view on businesses using the expertise and insights from the world best performing credit risk analysts

THE POWER TO SEE WHAT IS NOT EVIDENT

01

ACCESS TO DATA OF A GLOBAL INFORMATION NETWORK



We offer organizations access to data from 195 countries through our global information network.

Our insights are shaped by 700+ risk experts impacting Coface's global risk exposure, surpassing €650BN

02

COMPLEMENTS OUR CREDIT INSURANCE SOLUTIONS



Access major insurance industry analyses and recommendations.

Get continuously updated micro, macro, and sector data.

Predict market shifts and leverage unique trends.

03

OPTIMAL DATA FOR RISK MANAGEMENT & OPPORTUNITIES



Our 12,000 Business Information clients need dependable data on partners for optimal decisions.

WHY URBA360

THE POWER TO SEE
WHAT IS NOT EVIDENT



UNIVERSAL RISK BUSINESS ASSESSMENT (URBA)

- › **Unlocks a comprehensive 360-view of a company's resilience!**
- › **Because of our vast & specialist credit insurance and risk eco-system, we are able to offer Business Information that is unique in the market.**
- › **Our cutting-edge scoring system meticulously crafted by our team of data scientists. URBA harnesses over 75 years of credit insurance expertise from our expert advisors.**

URBA360

**OUR VALUE
PROPOSITION**

**Empowering businesses
to make the best decisions
when developing relationships
with other companies.**



THE FASTEST GROWING BUSINESS INFORMATION PROVIDER

HELPING CUSTOMERS MAKE SMARTER DECISIONS BY LEVERAGING
UNIQUE INSIGHTS FROM OUR TRADE CREDIT INSURANCE EXPERTISE

01 BRAND CONFIDENCE



75 years' experience
~€4650 billion of
capacity available for
B2B credit

02 UNIQUE ASSETS



700+ risk exports
worldwide
10K risk decisions
taken every day

03 PREMIUM INSIGHTS



Claims experience
Trade payment
performance
In-depth F2F interviews
Sector & country risk
assessments

04 GLOBAL NETWORK



Presence in 195
countries
200 million companies
worldwide

BUILDING BUSINESS TOGETHER



RISK ANALYSIS

- › Easy to understand risk assessment for your portfolio of companies.
 - › The Coface Score shows the likelihood of default over the next 12 months on a scale from 0 to 10.
-



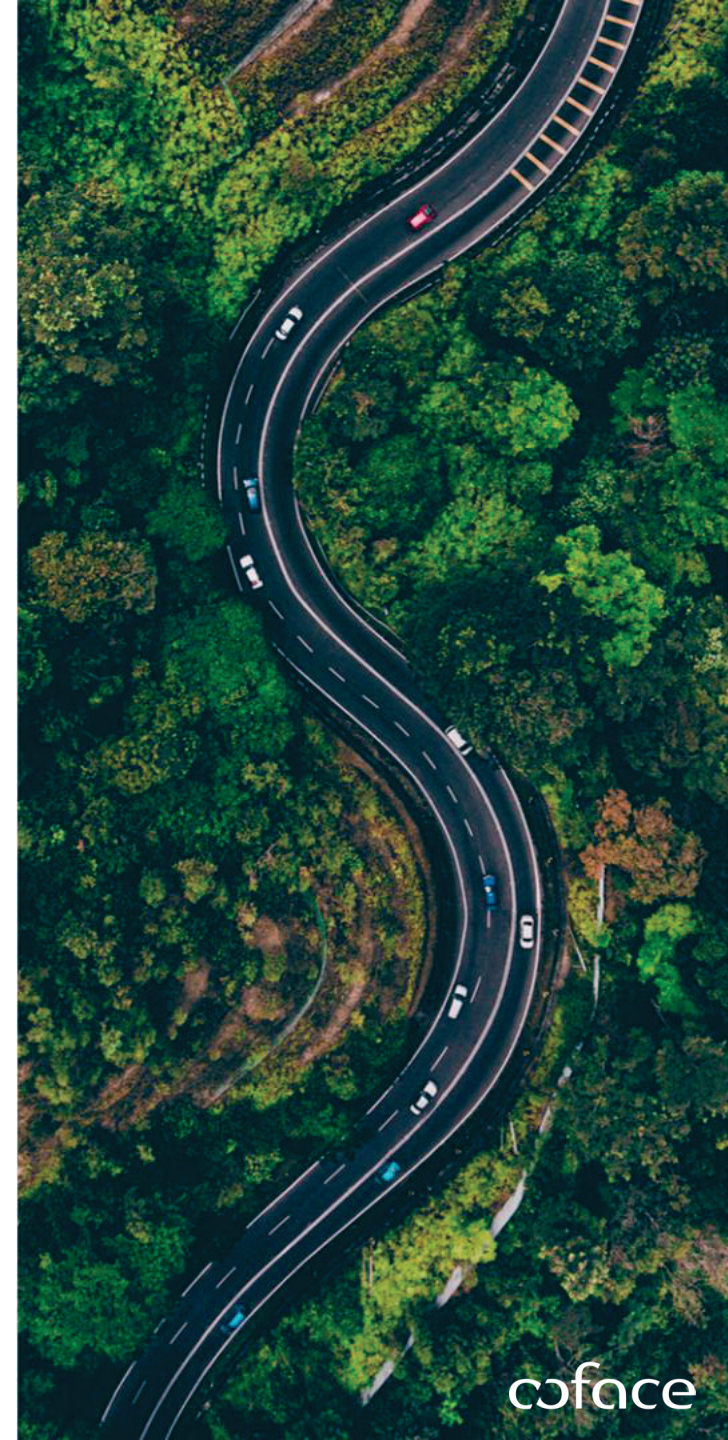
DECISION-MAKING SUPPORT

- › Credit opinions on your business partners.
 - › Based on a customized risk assessment that leverages Coface's expertise.
 - › Instant recommendations on limits up to \$1 million
-



INFORMATION

- › We offer Snapshot Reports with essential and concise B2B data
 - › Full Reports offer comprehensive information for in-depth analysis.
-



PLAY VIDEO

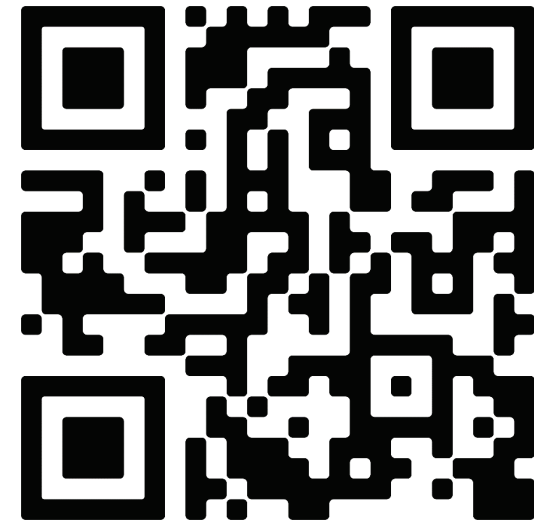
**MANAGE YOUR RISKS
SUCCESSFULLY WITH
OUR UNIQUE ONLINE TOOL**

Urba  **360**



**TO GET OUR LATEST
ECONOMIC ANALYSIS**

**FOLLOW COFACE'S
COMPANY PAGE
ON LINKEDIN**





THANK YOU

coface
FOR TRADE

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COFACE ECONOMIC OUTLOOK 2024 & URBA360 PRODUCT LAUNCH EVENT

9 NOVEMBER 2023, SINGAPORE

